

Denise

Páne

CEO • BUSINESS OWNER • SPEAKER
ADVOCATE • CONSULTANT
ACCREDITED ACCESSIBILITY EXPERT

Denise Páne believes that infusing accessible technology into website development creates possibilities for everyone. She leverages her 20 years of expertise in digital marketing and her lifelong commitment to social advocacy to help people of all abilities get the information they need. She is the founder and CEO of Access Design Studio, the leading expert in ADA compliant, accessible websites for the hospitality industry.

Speaking Topics

BEYOND GETTING SUED:

How Hospitality Businesses Increase Profits & Guest Loyalty with ADA Compliant, Accessible Websites

ACCESS NEW MARKETS WITH WEB ACCESSIBILITY:

How ADA Compliant Websites Help Hospitality Businesses Thrive

HOW TO MAKE YOUR GUESTS FEEL WELCOME FROM THE MOMENT THEY GOOGLE YOUR NAME

COMBINING CSR AND ADA:

How Social Responsibility Through ADA Compliant Websites Boosts Profits for Your Hospitality Business

Denise Is An Energetic & Engaging Presenter

Presentations are interactive and help participants gain valuable insight into the world of disability & accessibility



**"Denise delivers with passion.
People leave enlightened
& inspired to act."**

Monica Nainsztein, Chapter President,
National Association of Women Business Owners

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